



UNIVERSAL  
*Dementia*  
CAREGIVERS

**CAREPARTNERS PASSAGE  
THROUGH DEMENTIA**

[WWW.UNIVERSALDEMENTIA.ORG](http://WWW.UNIVERSALDEMENTIA.ORG)



Honor Who They Were  
Love Who They Are  
Welcome Who They Become®

# **THE CASE FOR UNIVERSAL DEMENTIA CAREGIVER BOOTCAMPS**

*Changing Face of Our Communities*





# CASE FOR CAREGIVER BOOT CAMPS

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## Universal Dementia **MISSION**...

*Universal Dementia is committed to equipping caregivers with the necessary tools to:*

- Teach caregivers self care
- Manage the social, spiritual, emotional needs of their loved one living with dementia
- Maintain a sense of personal identity
- Protect themselves from isolation

- *Internationally-acclaimed psychologist specializing in teams, change management & leadership development*
- *Founded Universal Dementia Caregivers (UDC) in 2014 after serving as the primary caregiver for both of her parents*
- *Passionate and insightful speaker on providing nurturing care*
- *Creator of strategies to attend to unmet needs - independence, love, touch & connection*
- *Developer of communication tools to empower caregivers*

# CASE FOR CAREGIVER BOOT CAMPS

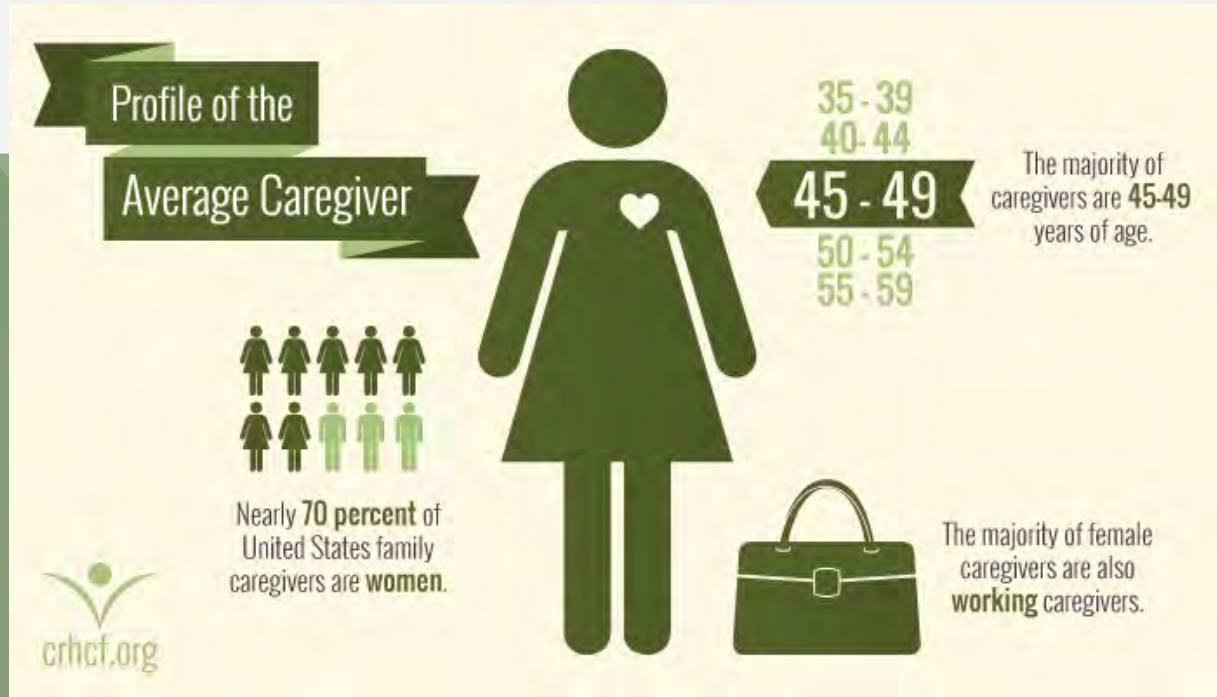
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**PAULA  
DUREN, PH.D.**

OUR FOUNDER

Women fill nearly **70%** of United States family caregivers



*Caregiving is one of the toughest jobs you will ever love. Research has shown that caregivers often experience:*

- Burdened, stress, guilt, loss income
- Painful and isolated environments
- Unprepared to be caregiver
- Poor self-care
- Good intentions often disintegrate into a tough, tense situation

*Caregivers are often unprepared for this important work.*

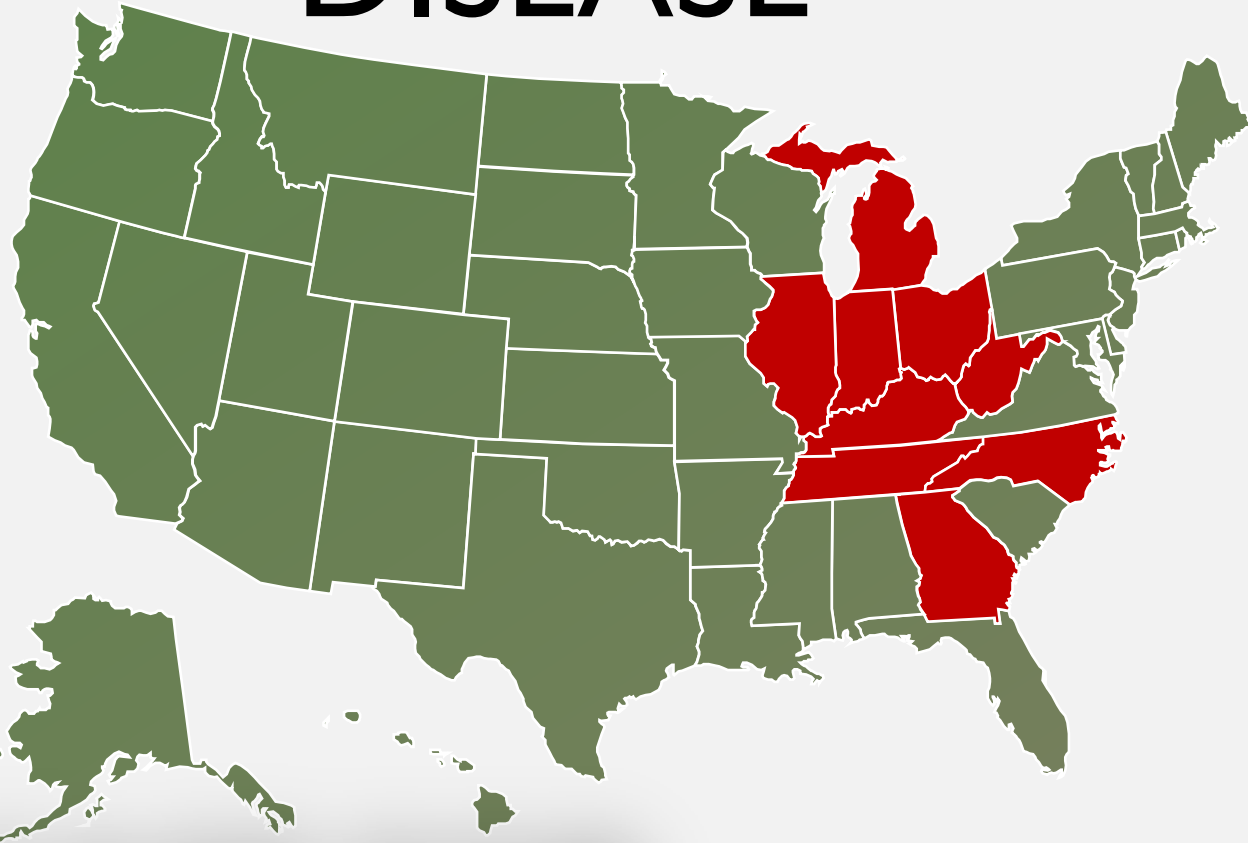
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# ALZHEIMER'S DISEASE

*is the 6<sup>th</sup> leading cause of death in the United States*



**CASE FOR**  
CAREGIVER BOOT CAMPS

16.1M

**16.1 Million** American's provide unpaid care for people with Alzheimer's or other dementia's, an estimated 18.4 Billion hours of unpaid care.

64%

According to survey findings, **64%** of participants indicated that the person affected with dementia related disease lives in the home with their caregiver.

65 SEC.

**Every 65 seconds** someone in the United States develops Alzheimer's disease.

83M

As baby boomers are reaching age 65, it is projected that by 2050, **83 Million** people will be age 65 or over.

1:9

**1 in 9** people over the age of 65 will be diagnosed with Alzheimer's disease.



When you  
SPONSOR  
Universal  
Dementia—

# THE OPPORTUNITY CASE FOR CAREGIVER BOOT CAMPS

You reach caregivers, dementia sufferers and families with seniors suffering with a dementia-related disease:

- Officially join the movement to offer health, healing and support.
- Offer a product or service to help.
- Bring compassion as a community partner.





# NATIONAL CAREGIVER WORKSHOPS

**WHERE:** Ten-state tour

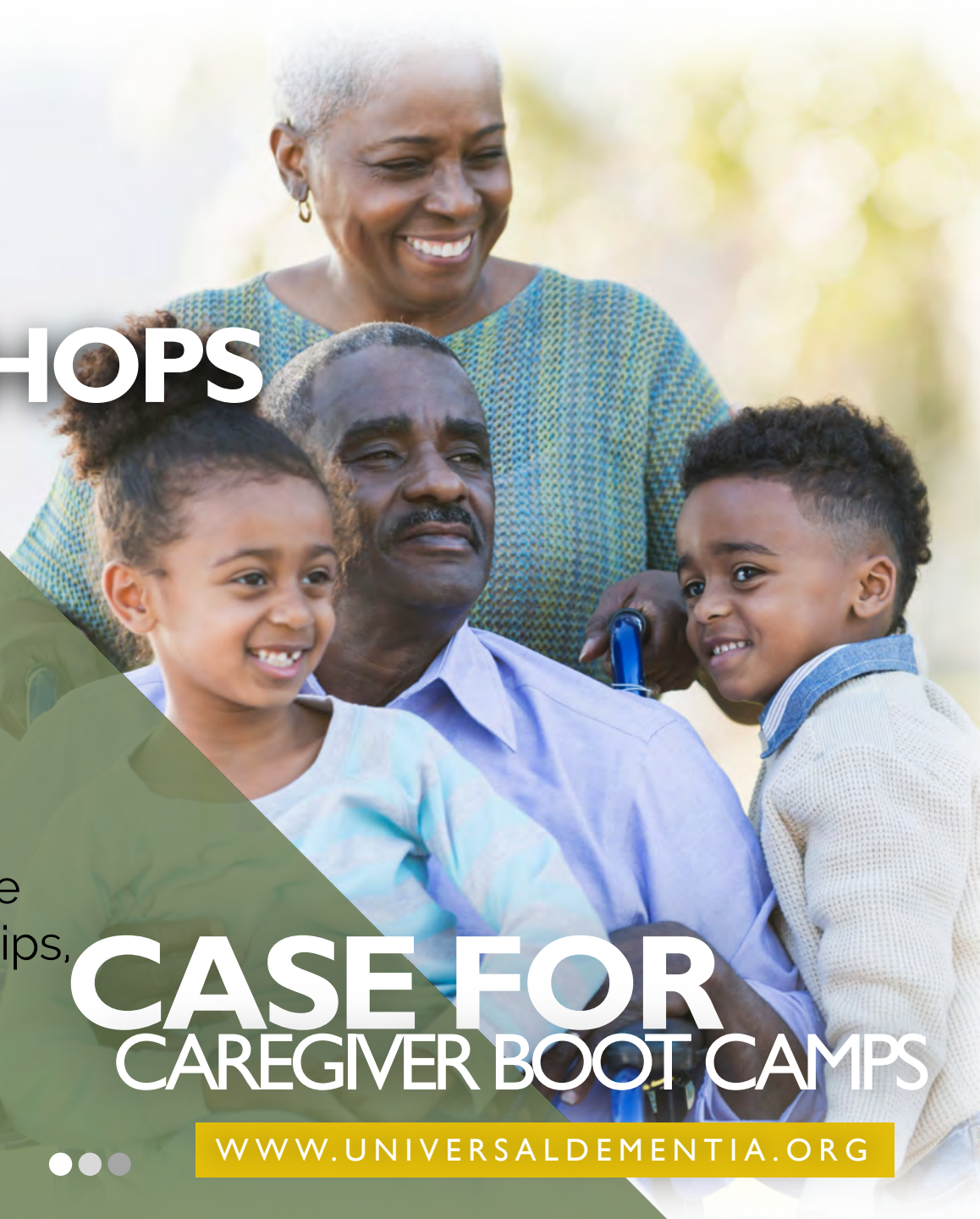
**VENUE:** Churches/community  
recreation centers

**ESTABLISH** long-term relationships:  
Two sessions per year  
(i.e., March & September)

**ONLINE** conversations: to engage  
Community all year long with tips,  
tools, videos & articles

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# BOOTCAMP IMPACT



- Empowered caregivers focused on the whole person
- Increased awareness of the stages and symptoms of dementia
- Enhanced caregiver skills designed to connect to the hearts of loved ones living with dementia
- Improved sense of control of an extremely difficult situation for caregivers
- Develop connections to a community of caregivers and resources
- Access to online caregiver coaching

*Our sessions empower the caregiver with non-traditional skills and offers a positive person-centered view of the aging process.*

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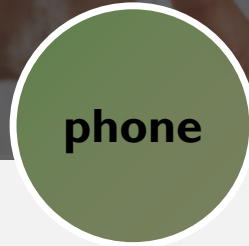
**CONTACT US!**



@UniversalDementia



@UniversalDementia



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