



FINANCIAL EMPOWERMENT

Byna Elliott

Senior Vice President
Chief Corporate Community &
Economic
Development Officer
Fifth Third Bancorp



CAESARS
ENTERTAINMENT.



BYNA ELLIOTT

**Senior Vice President,
Chief Corporate
Community & Economic
Development Officer**



Meet Byna Elliott

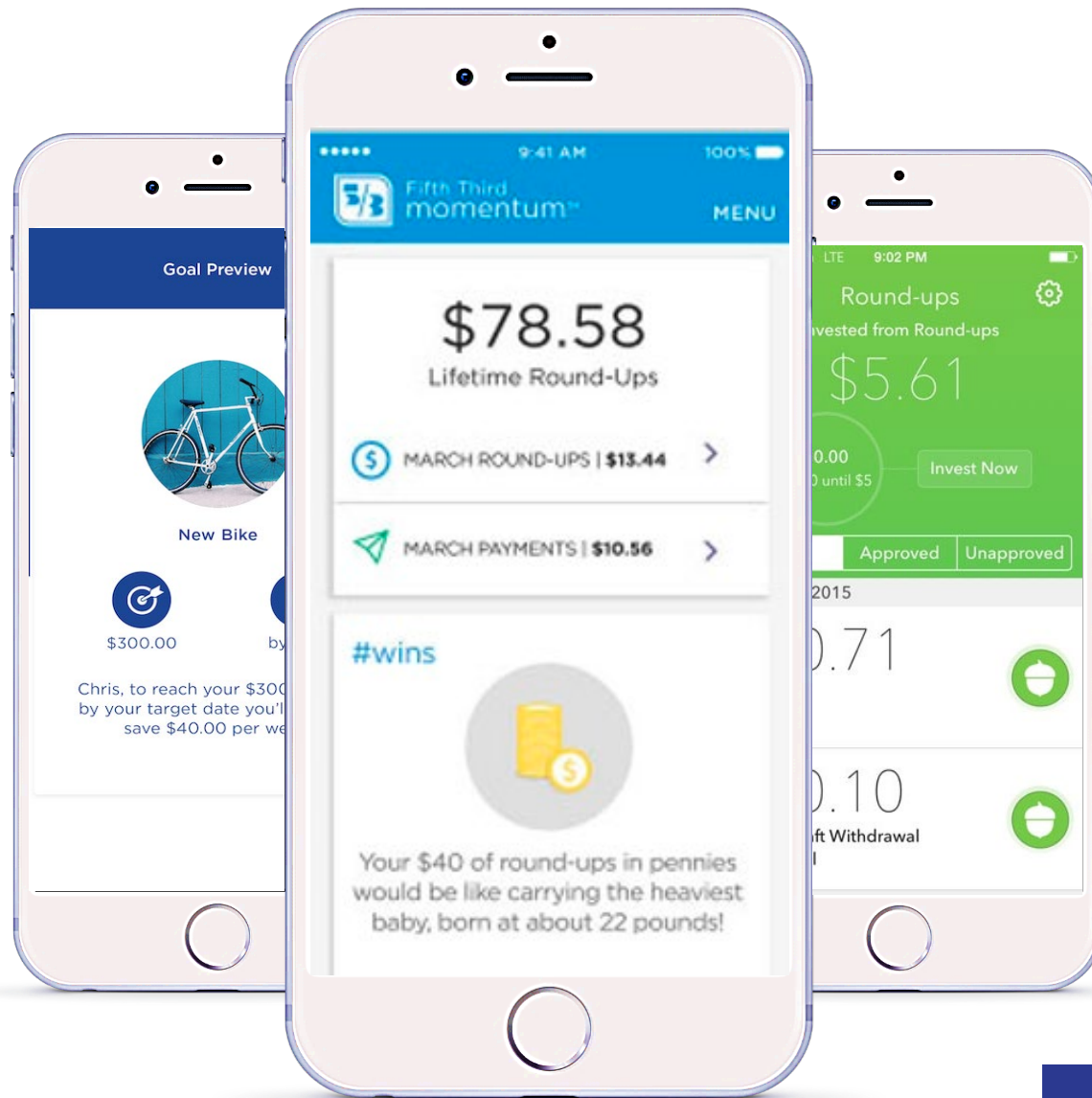
As Senior Vice President, Chief Corporate Community and Economic Development Officer for Fifth Third Bank, Byna Elliott oversees Fifth Third Bank's \$32.1 billion, five-year Community Commitment Initiative designed to help rebuild communities in its 10-city, 14-market footprint. While the 160-year-old bank is headquartered in Cincinnati, Ohio, Elliott sits in her native city of Detroit, Michigan where she is leading the bank in serving low- and moderate-income communities with education, homeownership, small business investment, workforce readiness, and community development. Byna is the highest ranking African-American female nationwide for Fifth Third Bank and the only African-American female in the top 300 of the corporation.

Women & Wealth



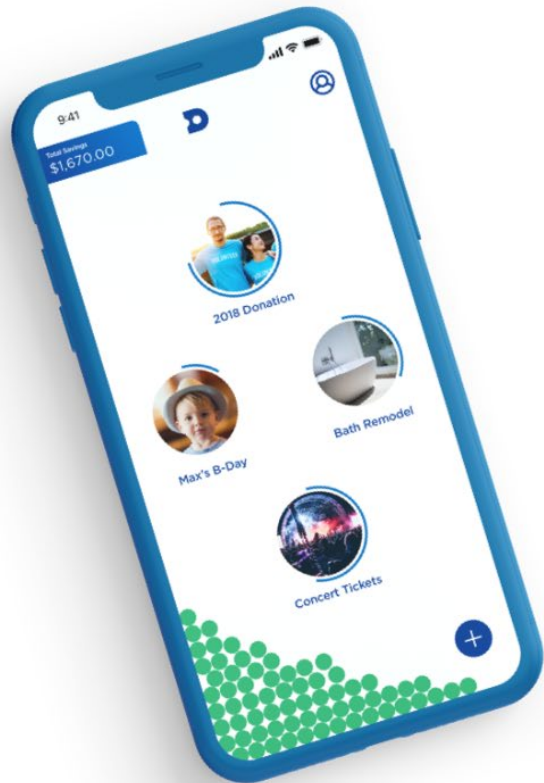


Easy Ways To Save With Technology



Fifth Third's Dobot APP

Easy Ways To Save With Technology



Unleash your saving potential

Dobot is our free app that makes it easy to save for what matters most.

DISCOVER DOBOT

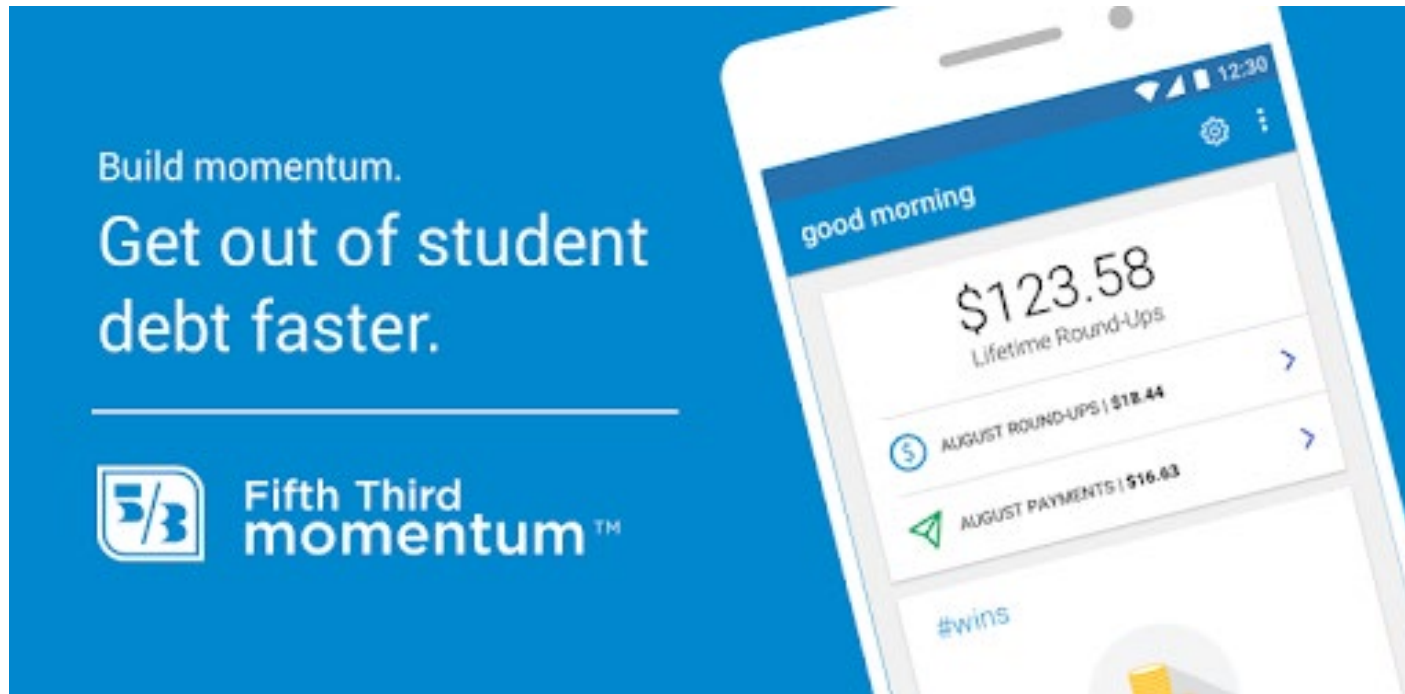
Save automatically or at your own pace.

With automated savings, Dobot determines your safe savings amount. Then every few days, it transfers that money into your Dobot savings account. You can add more money anytime. Or you don't even have to use the automatic savings feature at all.



Easy Ways To Save With Technology

Fifth Third Momentum



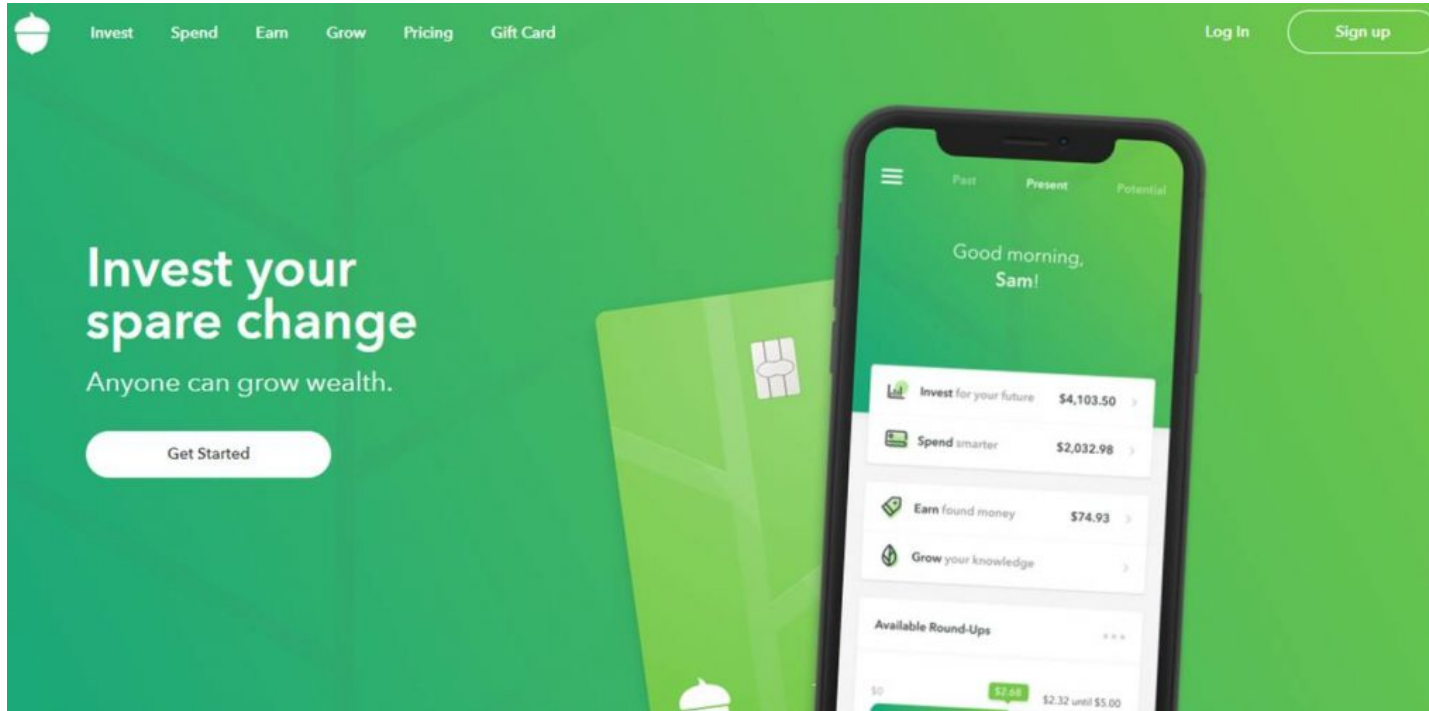
Every Fifth Third debit card purchase you make helps pay down your student loan.

Fifth Third Momentum™ works automatically by rounding up your debit card purchases and applying it to your student loan balance. Making these weekly smaller payments in addition to your regular student loan payment can make a dent in your debt! In three easy steps you can begin the journey that ends with paying off your student loans faster—while saving in interest along the way.



Easy Ways To Save With Technology

Acorns



Acorns is for the novice investor. It monitors your bank account and automatically invests the change from your daily purchases in the stock market.

For example, if you buy a coffee for \$2.75, **Acorns** will round **up** to \$3.00 and automatically invest \$.25. The “**save** your spare change” feature is **Acorns'** key selling point, along with ease of use.



Shortcut: If you want to automate your investing and get into the habit of saving, Acorns is a great tool.